

# Artem Shush

[shushtain@gmail.com](mailto:shushtain@gmail.com)

+380 97 987 73 49

[shushtain.github.io/](https://shushtain.github.io/)

A thorough and responsible professional who values purposeful work that benefits humanity.

## Experience

### **English Tutor** — Moia Kimnata, since Nov 2023

- Taught a class of 30 A1–A2 students.
- Taught a class of 15 B1–B2 students.
- Prepared educational materials.

### **Branding Specialist** — freelance, since Sep 2021

- Developed 10+ brand strategies and identity systems.
- Consulted 5 NGOs and independent initiatives.
- Subcontracted 2 graphic designers.

### **Regional Coordinator** — Alliance.Global, Apr 2022 – Oct 2022

- Managed a shelter for 30 asylum seekers.
- Applied for and received a \$2000 grant for appliances.
- Provided logistic and humanitarian aid for 100+ people.
- Organized a network of partnerships with 3 regional NGOs.
- Provided HIV testing and PrEP for 30+ people.
- Organized 15 educational events for 50+ people.

### **Co-Founder** — KharkivPride, May 2019 – Nov 2021

- Facilitated strategic sessions regarding the brand image.
- Got the first official ad placement for an LGBT+ event.
- Prepared 3 art performances on the issue of human rights.
- Managed 50 volunteers within public art performances.
- Designed the brand identity of KharkivPride 2021.

### **Brand Identity Designer** — freelance, Nov 2018 – Sep 2021

- Developed 20+ brand identity systems.
- Designed logos, identity carriers, and guidelines.
- Managed projects on Upwork.

### **Community Coordinator** — PrideHub Kharkiv, Nov 2018 – May 2019

- Planned and organized 70+ educational and entertaining events.
- Managed supplies, cleaning, and preparation of the office.
- Worked with partnering social initiatives and businesses.
- Coordinated the work of 30+ volunteers.
- Managed social media platforms.

### **Creative Designer** — Goracio, Apr 2018 – Oct 2018

- Created catalogs, brand books, and guidelines.
- Developed print and digital promo materials.
- Designed packaging for consumer goods.

### **Substitute Teacher** — Hillel IT School, Nov 2017 – Apr 2018

- Taught a "Computer Graphics" course for 20 students.
- Prepared materials for 15 lectures and workshops.

### **Graphic Designer** — freelance, Sep 2014 – Apr 2018

- Designed a logo for the Ministry of Youth and Sports of Ukraine.
- Designed logos, brochures, landing pages, etc.
- Managed projects on Upwork.

## **Volunteering**

### **English Tutor** — PrideHub Kharkiv, 2019 – 2021

- Organized 50+ English Speaking Clubs (A1-B2).
- Prepared for creative activities and debates.

### **Pride March Volunteer** — KyivPride, 2019 – 2021

- Coordinated the head column of the Pride March.
- Managed the alignment and direction of the crowd.
- Communicated with the safety team by radio.

## **Speaking**

- Branding for Social Initiatives — Queer Forum, 2023
- Sex, Gender and Other Myths — Queer Forum, 2023
- LGBT+ Symbolism — KharkivPride, 2021

## **Skills**

Branding, Brand Strategy, Brand Identity Design, Design Thinking, Storytelling, Sophisticated Mass Marketing, Jobs-to-Be-Done, Graphic Design, Logo Design, Brand Identity Guidelines, Design Systems, Printing Processes, Project Management, English (Advanced, C1), Critical Thinking, Research & Analysis, Collaboration, Public Speaking, Proactivity, Self-Discipline.

## **Education**

Kharkiv National University of Radio Electronics  
BA "Printing and Publishing", 2018

## **Interests**

Inclusion, human rights, programming, crocheting.